

Selwyn College Boat Club
since 1882

www.selwynrowing.org.uk



Selwyn College Boat Club
Selwyn College
Cambridge
CB3 9DQ

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Dear Sir or Madam,

Selwyn is a jewel amongst Cambridge Colleges, with a strong history of academic and sporting excellence. Founded in 1882, we have always rivalled the oldest and largest Colleges with the recent highlight of 2008, when we topped the Tompkins Table, an academic ranking of Colleges. Set slightly out of town the small community fosters an atmosphere of productivity in all spheres of university life.

Selwyn's Boat Club boasts one of the largest participation rates of all Cambridge Colleges. Every year we train at least fifty new rowers, most of whom have never set foot in a boat before, and our senior crews train hard to compete within Cambridge and at international regattas such as the Head of the River Race and Henley Royal Regatta. Selwyn rowers strive for distinction on the water, and learn to balance the challenges of a rigorous Cambridge degree with a demanding training schedule.

We currently have an opportunity for an exclusive partnership to work with you. Selwyn, the Boat Club and Cambridge are full of talented students any company would want to employ. Through a partnership we would help you identify, and contact, the most gifted graduates with the skills you are looking for. In particular, we would like to offer the following:

- Your name on all our equipment, including blades, boats and clothing
- A prominent banner during the bi-annual bumps races
- Your name on every SCBC publication such as emails and the club website
- Access to the College for company presentations and conferences
- Corporate team building afternoons on the river
- Lists of the most successful students in Cambridge exams and personal delivery of recruitment letters

In addition, we are keen to make individual arrangements based on your company's requirements.

Rowing has traditionally been a very exclusive sport, but thanks to sponsorship and the generosity of alumni, all students have been given the opportunity to take up the sport, regardless of background.

Thank you for considering supporting this great tradition, and we look forward to hearing from you.

Yours sincerely

Thomas Gibb

Boat Club Captain 2010-11

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